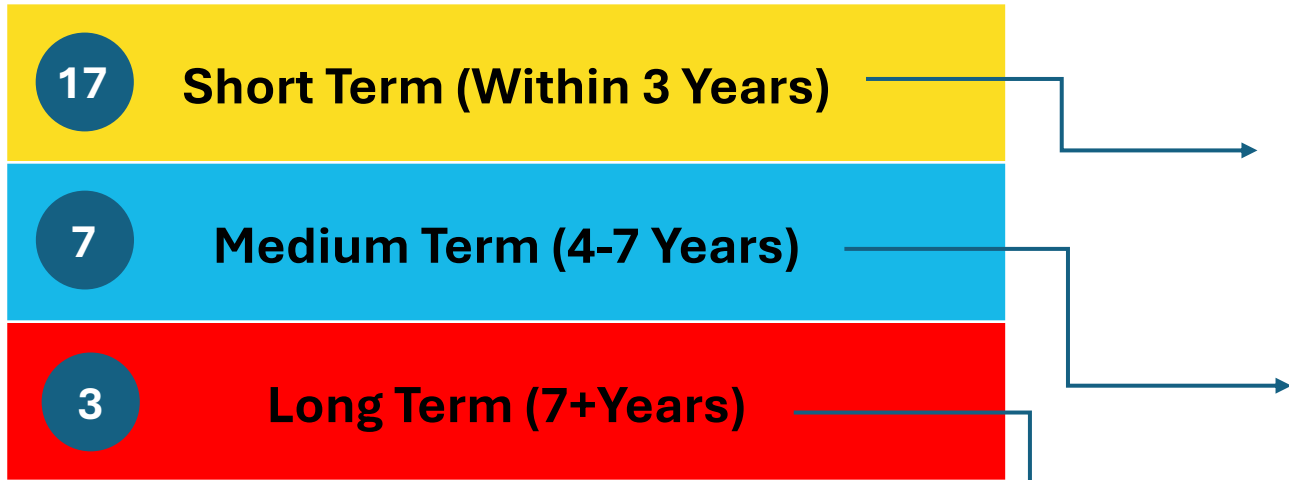















IMPLEMENTATION



Action Item	Pillar Theme	Responsible Parties	Cost	Grants
Solidify district branding	 	CRA/City/ FDOT	<ul style="list-style-type: none"> Cost dependent on Staff time (labor fees) 	-
Identify gateway signage design and location		CRA, City Planning and Zoning / Public Works and FDOT	<ul style="list-style-type: none"> 3 sign concepts, 3 logo concepts, and 3 pedestrian gated entry concepts: \$9,100 	-
District Gateway Signage		CRA/City Planning and Zoning /Public Works, FDOT (where applicable)	<ul style="list-style-type: none"> Large Entry: \$90,000 Medium Entry Sign: \$60,000 per sign Small Sign/Entry Sign: \$13,000 per sign 	-
Public Art Programming	 	CRA, Local Arts Organizations/Stakeholders , Local Businesses	Grant allocation toward the Art Infusion Program	Grants for the Arts Projects Grant - National Endowment for the Arts
Enhance and expand sidewalk networks	   	CRA, City Planning and Zoning / Public Works, FDOT (where applicable)	<ul style="list-style-type: none"> Per mile of sidewalk (assuming 5' width): \$420,000 	Safe Streets and Roads for All - U.S. Dept. of Transportation Transportation Alternatives Program - Florida Dept. of Transportation
Expand Trail Connectivity	  	CRA, City Public Works / Parks and Recreation, Polk County Parks and Natural Resources	<i>Estimated costs for expanding the trail system within the CRA will vary based on alignment, design standards, right of way constraints, environmental conditions, and the extent to which new segments connect to the existing local and regional trail network.</i>	Recreational Trails Program - Florida Dept. of Environmental Protection Transportation Alternatives Program - Florida Dept. of Transportation

